

Back to School Program 2024 Sponsorship Package



What is Back To School?

The Back to School Program has been helping to ensure the leaders of tomorrow - the young students in our community - receive the basic tools they need to start the school year off successfully. This event is for school-aged children entering Transitional Kindergarten to 12th Grade. Children will receive a new backpack, school supplies, and new clothes for the school year. We look to you for your help and compassion to allow kids to go back to school with dignity and prepare them for academic success throughout the year.

When and Where?

Back-To-School will be held on August 3rd, 2024 from 6 am-9 am at Old Navy in the Westgate Mall. The early morning hours are scheduled because Old Navy has kindly offered us their store from 6 am to 10 am so that our kids can go shopping in private before they open up to the public at 10 am.



How it works

At our annual Back to School Program, children are paired with an adult volunteer chaperone who will assist them with choosing the clothing they need for school. Each child will receive new clothing, a backpack, and school supplies. After they receive the backpack, it is time to enjoy a special breakfast. We have various volunteer shifts available, from chaperones to helping with traffic flow and writing thank you cards! We especially need several volunteer chaperones. Please go to our website www.wvcommunityservices.org, for more information. To register for a volunteer shift, just click [here](#) or contact Bobbi Bornstein at (408)255-8033 X303 or volunteer@wvcommunityservices.org

Sponsorship Levels

Teacher: \$5000 - Will provide clothing for 50 children

Principal: \$3000 - Will provide clothing for 30 children

Mentor: \$2000 - Will provide clothing for 20 children

Tutor: \$1000 - Will provide clothing for 10 children

Teacher Level Sponsorship - \$5000

- Your organization/name will be announced in the welcome speech at the event.
- Your organization/name will have a dedicated Facebook post with your logo
- Your organization/name will be mentioned in 2 of our Biannual newsletters.
- Your organization/name will be noted as a Teacher Sponsor in all print, online, and social media publicity.
- Your organization/name logo on signage at Back -ToSchool Event.
- Your organization/name will be listed in our fall newsletter post-event.

Principal Level Sponsorship - \$3000

- Your organization/name logo will be on our marketing material, website, and social media platforms.
- Your organization/name logo will be mentioned on a sponsor board signage at Back -To School Event.
- Your organization/name will be listed in our fall newsletter for post-event recognition.

Mentor Level Sponsorship - \$2000



- Your organization/name will be listed in our fall newsletter for post-event recognition.
- Your organization/name logo on signage at Back -ToSchool Event.

Tutor Level Sponsorship - \$1000

- Your organization/name will be posted on social media in a group post.

If you have any questions please contact our Event Coordinator at michellem@wvcommunityservices.org or 408.709.5220